

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

BIB DATA SHEET

CONFIRMATION NO. 3416

10/007,966 11/07/2001 348 3688 22503-05565 RULE APPLICANTS Ignacio Sanz-Pastor, San Francisco, CA; David L. Morgan III, Redwood City, CA; Christopher E. Blumenthal, Scotts Valley, CA; *** CONTINUING DATA ******************************** This appln claims benefit of 60/247,473 11/08/2000 *** FOREIGN APPLICATIONS ************************************	SERIAL NUM				CLASS	GROUP ART UNIT			ATTORNEY DOCKET		
APPLICANTS Ignacio Sanz-Pastor, San Francisco, CA; David L. Morgan III, Redwood City, CA; ***CONTINUING DATA **********************************	10/007,96	10/007,966 DATE 11/07/2001			348	3688			NO. 22503-05565		
Ignacio Sanz-Pastor, San Francisco, CA; David L. Morgan III, Redwood City, CA; Christopher E. Blumenthal, Scotts Valley, CA; ****CONTINUING DATA **********************************		RULE									
*** FOREIGN APPLICATIONS ****** *** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** ** SMALL ENTITY ** 01/08/2002 Foreign Priority claimed	Ignacio Sanz-Pastor, San Francisco, CA; David L. Morgan III, Redwood City, CA;										
** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** ** SMALL ENTITY ** 01/08/2002 Foreign Priority claimed	•••										
### All Fees ### All Fees (Issue) ### All Fees (Iss	** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** ** SMALL ENTITY **										
ADDRESS FENWICK & WEST LLP SILICON VALLEY CENTER 801 CALIFORNIA STREET MOUNTAIN VIEW, CA 94041 UNITED STATES TITLE Interactive advertising with an automated viewing reward system FEES: Authority has been given in Paper No to charge/credit DEPOSIT ACCOUNT No for following: All Fees 1.16 Fees (Filing) 1.17 Fees (Processing Ext. of time) 1.18 Fees (Issue) Other	35 USC 119(a-d) conditions met ☐ Yes ☑ No Verified and /DANIEL LASTRA/ — Met after Allowance			fter ance	COUNTRY	DRAWINGS CLAI		MS	CLAIMS		
FENWICK & WEST LLP SILICON VALLEY CENTER 801 CALIFORNIA STREET MOUNTAIN VIEW, CA 94041 UNITED STATES TITLE Interactive advertising with an automated viewing reward system FILING FEE RECEIVED 808 FEES: Authority has been given in Paper No to charge/credit DEPOSIT ACCOUNT No for following: All Fees 1.16 Fees (Filing) 1.17 Fees (Processing Ext. of time) 1.18 Fees (Issue) Other Other	7.CitilOfficaged Literature Timestone Timestone										
FILING FEE RECEIVED 808 FILING FOR The Paper No to charge/credit DEPOSIT ACCOUNT No for following: Interactive advertising with an automated viewing reward system	FENWICK & WEST LLP SILICON VALLEY CENTER 801 CALIFORNIA STREET MOUNTAIN VIEW, CA 94041										
FILING FEE RECEIVED 808 FEES: Authority has been given in Paper No to charge/credit DEPOSIT ACCOUNT No for following: All Fees 1.16 Fees (Filing) 1.17 Fees (Processing Ext. of time) 1.18 Fees (Issue) Other	TITLE										
FILING FEE RECEIVED 808 FEES: Authority has been given in Paper No to charge/credit DEPOSIT ACCOUNT No for following: 1.16 Fees (Filing) 1.17 Fees (Processing Ext. of time) 1.18 Fees (Issue) 1.18 Fees (Is	Interactive advertising with an automated viewing reward system										
FILING FEE RECEIVED 808 FEES: Authority has been given in Paper No to charge/credit DEPOSIT ACCOUNT No for following: 1.17 Fees (Processing Ext. of time) 1.18 Fees (Issue) Other		, ,					☐ All Fees				
RECEIVED 808 No to charge/credit DEPOSIT ACCOUNT No for following: U 1.17 Fees (Processing Ext. of time) U 1.18 Fees (Issue) U Other							☐ 1.16 Fees (Filing)				
808 No for following: 1.18 Fees (Issue) Other	FILING FEE						☐ 1.17 Fees (Processing Ext. of time)				
			for following:				☐ 1.18 Fees (Issue)				
☐ Credit							☐ Other				
							☐ Credit				